



LUWIRE

WILDLIFE CONSERVANCY



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JOIN THE 2021 LUWIRE TREK

GET OUT & SAVE THE WILDLIFE

BACKGROUND

Lock down is upon us once again, and the world desperately needs ideas that will make us fitter, happier and more connected. Equally, we need to look forward to the day when we shall be able to get away for a proper escape (that we can afford!).

The developed world is focused on a green recovery but the COVID19 crisis has been a disaster for African conservation, leaving an impact that will linger for years to come.

For those of us who love wildlife, love Africa, and share a passion for conservation, there is a responsibility to do all we can to protect these precious habitats. The Luwire Wildlife Conservancy in Northern Mozambique is one of these pristine wildernesses – at massive scale (4,450km²).

Whoever You Are, Wherever You Are.
Join our Trek & be a part of the Luwire Herd!

Treking for Earth Day 2021 #luwiretrek4earthday
share on Instagram @luwire_wildlife_conservancy



THE LUWIRE TREK

The Luwire Trek seeks to simultaneously address the Western and African challenges imposed by the COVID19 crisis.

Luwire seeks groups of up to six people during the period 22 April (Earth Day) – 9 May that will:

- 1 Walk or run daily and record their group mileage. Kids under 16 and adults over 70 attract an extra 50% bonus credit for every mile or kilometer walked or ran.
- 2 Seek tax-advantaged donations to Luwire's UK and US foundations from their personal networks for:

 Every mile/ kilometer walked or run or  For completion of their individual or group's overall distance goal.

Each group shall be assigned a local villager and anti-poaching ranger at Luwire whose own exercise shall count towards each group's performance. The villagers have no mechanised means of transportation so are strong walkers. The best rangers typically walk at least 10 km every day on patrol! The top three villagers and top three rangers shall each be awarded a prize locally for their efforts.



FUNDS

Funds raised shall be used 100% to support :



Luwire's community agricultural programmes

Where the focus is on better irrigation, better crop selection and better agricultural techniques. All of Luwire's local villagers are sustenance agriculturalists.



Luwire's anti-poaching rangers

Luwire's anti-poaching rangers: their families, salaries, gear and rations. A typical ranger supports an extended family of four to six people.



THE COMPETITION

All participants shall be entitled to a reduced rate of \$100 per person per night (food and safaris included) if they visit Luwire (subject to availability / transportation to/from Luwire not included). Luwire's normal rack rate is \$500 per person per night.

Prizes shall be awarded to the winners of the following categories:

The largest, second and third largest donations raised by a group.

The most donations raised by a group based in Mozambique.



LUWIRE OVERVIEW

The Luwire Wildlife Conservancy (www.luwire.org) is the oldest and largest concession in Mozambique's Niassa Special Reserve. At a massive 4,450km², Luwire is roughly 75X the size of Manhattan and 3X the size of London. Luwire's unique biodiversity stems from 300 km and 110 tributaries of the Lugenda River. Luwire combines miombo woodland – making it a carbon sink of global significance – with riverine forest, pantanals (big open grasslands), bamboo thickets, palm flats and towering inselbergs

Luwire is the largest private employer in the Niassa Special Reserve and acts as a provider of security, healthcare and education. It therefore enjoys close relations with the local communities which include approximately 5,000 people across seven villages. Luwire seeks to deepen these relations further by building a local, nature based economy.

Luwire plays an important role in the broader Niassa Special Reserve. It coordinates its Reserve-leading security activities with Mozambique's National police. Its intelligence network provided many of the leads that have led to the recent defeat of ivory poaching across Northern Mozambique. In addition, Luwire accounts for the majority of armed poacher arrests within Niassa. Luwire continues to address issues of illegal forestry, artisanal mining and animal poaching. Overall, Luwire's security presence remains critical to securing the Niassa Special Reserve from the ongoing threat of environmental crime.



PRIZES



The most donations raised by a group (based anywhere globally)

A week for all group members at Luwire; plus:
Four nights at Anantara Bazaruto for all group members.
See www.anantara.com/en/bazaruto-island. Bazaruto is an island off the Mozambican coast and was recently named best island in the Indian Ocean by Conde Nast Traveller.



The 2nd and 3rd most donations raised by a group (based anywhere globally)

A week for all group members at Luwire.



The most donations raised by a group based in Mozambique.

A week for all group members at Luwire.



The most mileage per person

A week for all group members at Luwire.



All winners will be entitled to a special game drive, sundowners and dinner on an inselberg overlooking the Lugenda River led by the Luwire General Manager and accompanied by the Group's designated ranger.

Prizes are subject to raising a minimum \$3,000 per group (ex Africa) and \$1,500 (Africa).

All flights, insurance, visas, transfers and tips are not included. Full board is covered in all cases. Prizes are subject to availability and must be used by December 2023. Bazaruto Anantara can be accessed from Q2 2021.

THE RULES

Please sign up with KMLusardi@firstavenue.com by 26th April. (NB: All mileage will be recorded from 22nd April). You will be asked to confirm:

- o Your group members, their ages and their addresses.
- o Your team captain (for correspondence).
- o Your Group mileage target.

Donations are payable online via the Luwire website - <https://luwire.org/online-donations/>. Group leaders will collect the funds raised by their group and process the payment using the group leaders name as a reference. Please ensure that you email KMLusardi@firstavenue.com after each payment has been made.

Each family or group member is obliged to make an online donation to commence participation of a minimum \$20, €20, £20 or 1500 MT.

Family and group members need not walk or run together but are encouraged to do so!

The name of each group's assigned Luwire ranger and local villager will be communicated via email as will his/her weekly performance.

You will receive an interim update on of the various teams' performance including the designated anti-poaching rangers.

Prizes will be announced by 15 May with measurements based on exchange rates that day.

The decision of the judges is final.



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SIGN UP NOW